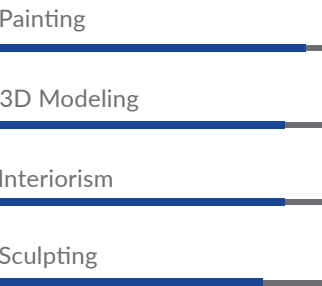


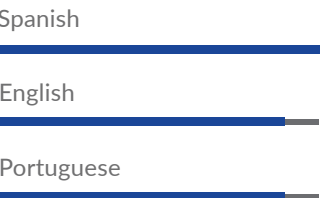


JULIA VERONICA
Visual Artist

SKILLS



LANGUAGES



 [juliaveronica.arte](#)
 [juliaveronica.com](#)

ABOUT ME

With over 18 years of experience, I have developed a practice rooted in both tradition and innovation. My work combines the delicate light and color techniques of Impressionism with the dynamic, emotive gestures of abstract expressionism. I specialize in large-scale oil paintings on wood, focusing on the rich textures created through impasto techniques and the expressive movement achieved with the palette knife. Throughout my career, I've exhibited my work in notable spaces such as the Instituto Allende and E.C. Bell Gallery in San Miguel de Allende, as well as the Teatro de la Paz in San Luis Potosí. These venues have provided me the opportunity to connect with audiences through immersive, impactful displays of my art. In addition to my exhibitions, I created Subastart, an innovative auction platform that spotlights emerging artists. From its very first edition, Subastart was a resounding success, introducing new talent to collectors and reaffirming the importance of creating opportunities for artists to thrive.

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Education:

I earned my Bachelor's Degree in Visual Arts at the Instituto Allende in San Miguel de Allende, Mexico. My training was grounded in Impressionist principles, passed down by my mentors, and continues to inform my work, which blends this foundation with the bold energy of abstract expressionism.

Techniques and Specializations:

- Mediums: Oil on wood, mixed media.
- Styles: Impressionism and abstract expressionism.
- Distinctive Features:
 - Mastery of impasto techniques, using thick layers of oil paint to create depth and texture.
 - Expert use of the palette knife to bring movement and energy to each piece.
 - A vibrant, meticulously curated color palette that evokes emotion and draws the viewer into the composition.

Exhibitions and Private Collections:

My work has been exhibited across Mexico and is part of private collections. I am currently expanding my presence in Texas, seeking representation and opportunities to connect with international collectors.

Artistic Vision and Objectives:

Art, for me, is an invitation to reflect, to pause, and to find meaning in the present. My current series, The Power of Words, explores the profound challenge of living in the present. Each painting features phrases like "You are here" or "I am here", designed to ground viewers in the now and invite them to embrace the beauty of the moment.

Hobbies:

Gardening Music Cooking