



Marcela Brière

PHOTOGRAPHER



Get to Know Me

Professional Outdoor, Travel and Extreme Sports Photographer, Writer and Social Media Marketing Strategist. Inspired by humanity, art, and nature. I have my camera with me on every summit and during every adventure.

Exhibitions

Oct 2021 - Mountain Photography Exhibition, Escalada Libre México, AC

May 2020 - Reflejos del Alma Charitable art exhibition

Nov 2018 - The Art Lounge International Festival Santa Lucía, Monterrey, México

Sept 2018 - First Edition Local 1800, Monterrey, México

Get in Touch with Me

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IG: [@marcelaoutside](https://www.instagram.com/marcelaoutside)

FB: [Marcela Outside](https://www.facebook.com/Marcela.Outside)

Linkedin: [Marcela Outside](https://www.linkedin.com/company/marcelaoutside)

Skills

- **Content Creation:** Skilled in storytelling through photography, film, and blogging.
- **Digital Marketing:** Engages audiences and fosters community connections.
- **Event Management:** Leads workshops and events emphasizing community engagement.
- **Technical Skills:** Proficient in Adobe Suite and collaborative tools (e.g., Monday.com).
- **Teamwork:** Effective communicator, excels in team environments and diverse settings.

Some of my professional experience

SAMSUNG AND MÉXICO DESCONOCIDO

México Épico photo contest, judge

NIKON, CANON, FORMATT HITECH, VIVA AEROBUS, SALOMON

Some brands I have represented

MÉXICO DESCONOCIDO (TOURISM MAGAZINE);
Cover Photos (print), 50+ print and online articles, online marketing strategist

EVEREST BASE CAMP TREK EXPEDITION

Photographer

PRODUCCIONES CINEMATOGRAFICAS DE LA FRONTERA

Film Photographer for documentary in Chiapas, México

MARCELA OUTSIDE (FREELANCER)

Monterrey, Mexico and internationally. Photography, teaching, writing, brand ambassadorship and social media strategy services for multiple international clients, brands and events.

LA RUTA MADRE ADVENTURE RACE

Photographer

INTERNATIONAL PHOTOGRAPHY TOURS AND WORKSHOPS

In more than 5 different countries ([Website URL](#))

Previous Education

Tecnológico de Monterrey

BACHELOR IN COMMUNICATIONS AND DIGITAL MEDIA

Some online Articles

Mexico Desconocido

Multiple Articles - [see website](#)

Local Adventures Travel Mx. (Travel platform)

20+ online articles - [see website](#)

Shoutout Arizona

Featured - [see website](#)

Personal Projects & Products

[Photography Book Paisajes Fascinantes: Blanco](#)

[Online Landscape Photography Workshop](#) by Marcela Outside

Languages

Spanish - Native

English - Fluent

French - Intermediate

German - Intermediate

Some of my Interviews & Podcasts

Mexico Desconocido

[Discovering Mexico with Marcela Outside, Photography and Travel Live Interview](#)

Hiperfocal de Fotomecánica

[Adventure Photography Live Interview](#)

The Beazy Podcast

[Travel Photography!](#)

Printing press

EL NORTE (NUEVO LEÓN, NEWSPAPER)

[Press article](#) about my book “Paisajes Fascinantes: Blanco”

LIBRO RIQUEZA NATURAL DE MÉXICO

Editorial project that promotes through the eyes of different photographers, the natural wealth of Mexico

NATIONAL GEOGRAPHIC

Nominated to [Travel Photographer of the Year](#)